



GENEROSTEE CREEK WILDLIFE EXPO  
DECEMBER 4TH & 5TH, 2009



GENEROSTEE CREEK  
STARR, SOUTH CAROLINA

Visit [www.generosteecreek.com/expo](http://www.generosteecreek.com/expo) to view our event site.

## DECEMBER 4-5 2009

Dear Prospective Sponsor/Exhibitor,

Generostee Creek and Coastal Plains Outdoors are excited to announce the First Annual Wildlife Expo located at Generostee Creek in Starr, South Carolina.

As a fully operational outdoor sporting club, Generostee Creek is dedicated to respecting wildlife and the outdoors through its ongoing support of companies and people in the industry and related fields. We feel it is important to foster relationships, create networking opportunities, and collaborate with like-minded individuals and felt the best way to do that is through a smaller, more intimate event. In an effort to preserve exclusivity, invitations will be sent to individuals with a net worth of \$2.5 million and above. We will showcase only the best and highest quality vendors in the industry including artists, gun/rifle vendors, archery equipment, footwear, accessories, engravers, and call makers just to name a few. Our event will also include demonstrations, meet and greet with artists, an oyster roast, pig pikin, cash bar and live entertainment.

We would like to invite you to join us as we begin a tradition in the foothills of South Carolina.

**Included in this packet are:**

- Exhibitor Fact Sheet with general information about the Expo
- 2009 Exhibitor Application

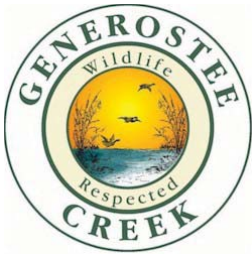
Please send completed applications, including payment, by fax or mail no later than October 1st, 2009. Confirmation packets and exhibitor layout will be sent the first week of November. If you have any questions about exhibiting at the 2009 Generostee Creek Wildlife Expo, please contact Stephanie Gentemann by phone at 843.338.3504 or email at [sgentemann@g-2design.com](mailto:sgentemann@g-2design.com).

See you in December!

Sincerely,

Owner, Generostee Creek

Stephanie Gentemann  
GCWE Chairperson



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## EXHIBITOR APPLICATION (page 1 of 2)

(PLEASE PRINT OR TYPE)

**EXHIBITOR CONTACT:** *(This person submits forms and coordinates booth logistics. A confirmation packet will be sent to this contact)*

CONTACT NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

**COMPANY INFORMATION:** *Information will be included with our listing in the official 2009 program guide and on the GCWE Website*

COMPANY NAME \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_ WEBSITE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

**BRIEF COMPANY DESCRIPTION:** *(Please give a description in 50 words or less about your company)*

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

	Early Application Fee (by Nov 1)	Full Application Fee (after Nov 01)
<b>PLATINUM SPONSOR</b> <i>(Platinum Sponsor receives one booth, 12 individual two-day passes, recognition in all print material, premium two page ad in program guide, display space for advertising throughout venue, and logo with link to website on GCWE Website.)</i>	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2000
<b>GOLD SPONSOR</b> <i>(Sponsor receives one booth, 8 individual two-day passes, recognition in all print material, one full page ad in program guide, display space for large banner, with link to website on GCWE Website.)</i>	<input type="checkbox"/> \$950	<input type="checkbox"/> \$1200
<b>EXHIBITOR</b> <i>(Exhibitor receives one booth, 2 individual two-day passes, name in program guide, and name with link to website on GCWE Website.)</i>	<input type="checkbox"/> \$500	<input type="checkbox"/> \$650
<b>Additional Booth</b>	<input type="checkbox"/> ___ @ 450	<input type="checkbox"/> ___ @ \$600
<b>Additional Tables</b>	<input type="checkbox"/> ___ @ \$100	<input type="checkbox"/> ___ @ \$150
<b>Additional Chairs</b>	<input type="checkbox"/> ___ @ \$25	<input type="checkbox"/> ___ @ \$35
<b>ADVERTISOR</b> <i>(B&amp;W Ads displayed in program guide)</i>		
FULL PAGE AD	<input type="checkbox"/> \$175	<input type="checkbox"/> \$175
HALF PAGE AD	<input type="checkbox"/> \$100	<input type="checkbox"/> \$100
QUARTER PAGE AD	<input type="checkbox"/> \$50	<input type="checkbox"/> \$50
<b>GRAND TOTAL</b>		\$ _____

**GCWE POLICIES**

Applications received without payment will not be processed. Enclose a check payable to Coastal Plains Outdoors or complete the credit card information. Faxed registrations must include credit card information.

**Cancellation Policy**  
 Due to limited space, we will be unable to refund application fees.



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**EXHIBITOR APPLICATION** (page 2 of 2)

**PAYMENT METHOD:**

- Credit Card payment (*see below*)                       Check enclosed (*make payable to Coastal Plains Outdoors*)

CREDIT CARD NUMBER                      TYPE OF CARD:    VISA    MASTERCARD

NAME AS IT APPEARS ON CARD                      EXP. DATE                      SECURITY CODE                      CHARGE AMOUNT

AUTHORIZED SIGNATURE (*I authorize GCWE to use the above credit card to charge applicable registration fees.*)                      DATE

- Billing address same as contact address.

BILLING ADDRESS                      CITY                      STATE                      ZIP CODE

*The Sponsors and/or Exhibitor agrees to hold blameless Generostee Creek and Coastal Plains Insurance, its members, volunteers, officials, and principles and expressly releases it from all liability from loss or damage caused to persons or property for any cause whatsoever. Sponsor and/or Exhibitor shall indemnify Generostee Creek and Coastal Plains Insurance against all liability or expenses arising out of any claim or injury, damage to any person or property, together with all costs in connection with the defense thereto, including attorney's fees.*

- I understand and agree with all of the terms set forth in the 2009 Generostee Creek Wildlife Expo Exhibitor Application Packet.

SIGNATURE                      DATE

**Send this form with payment to:**      **Coastal Plains Outdoors**                      **or Fax (843.785.9076)**  
P.O. Box 6869  
Hilton Head Island, SC 29938  
Attn: Stephanie Gentemann



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## EXHIBITOR FACT SHEET

### EXHIBIT SPECIFICATIONS:

Hours for the event will be from 12:00 PM to 8:00 PM on Friday and Saturday. 24-hour security will be provided.

Booth includes a 12'x12' area with (1) skirted 8'-0" table, (2) chairs, and electricity. Additional booths, tables and chairs are available at an additional cost. (See attached form for details)

**Generostee Creek will assess a 5% commission on all exhibitor sales at the event. A central payment system will be set-up and attendees will be able to pay via cash, personal check, or credit card (Mastercard or Visa only)**

Exhibit booth space allocated according to postmark date of receipt of Exhibitor application and payment.

### EXHIBIT SETUP / DISMANTLE:

Exhibitors may display and sell their products. The participant is responsible for setting up and removing all material from their assigned booth location. Set up may begin at 6:15 AM 12/04/09 and should be completed no later than 11:00 AM on 12/04/09. All exhibits must be removed by 9:30 PM on Saturday 12/05/09. Exhibit disassembly INSIDE the tent may not begin prior to 8:00 PM on 12/05/09. Any residual material will be disposed. Generostee Creek is not responsible for any loss or damage to exhibitor equipment, merchandise or display materials.

### EXHIBIT ACCESS:

Exhibitors will be showcased in a large enclosed tent easily accessible for loading and unloading. Layout and location will be provided once all exhibitors have been finalized. Expo attendees will have access to the exhibits during all operational hours on both days of event. Exhibitor booths must not block access to adjacent booths.

### AD SPECIFICATIONS:

E-mail black and white Ad image files (jpeg, png, pdf, or gif) to:

Stephanie Gentemann - Exhibits Chairperson  
[sgentemann@g-2design.com](mailto:sgentemann@g-2design.com)

Ads must be received by November 1st, 2009 to be included in the Exhibitor directory.

Sponsor logos (jpeg, png, pdf or gif) for inclusion on the Expo website can be submitted at the same time as the application to the above contact.

### CANCELLATION POLICY:

There will be no refunds of application fees, due to the limited space available.

### HOTEL ACCOMMODATIONS:

**Hampton Inn Anderson**, 1.864.375.1999; **Liberty Hall Inn Pendelton**, 1.864.646.7500 ;

**Gray House Inn, Starr**, Tel: 1.864.352.6778

Special rates for Generostee Creek Wildlife Expo are available at Hampton Inn.

**Please send completed application and payment to:**

**Coastal Plains Outdoors**

P.O. Box 6869

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